

**Swipe Right PR Limited
Privacy Notice**

(Last updated 17th July 2026)

1. INTRODUCTION	
Who are we?	We are Swipe Right PR Limited (“Swipe Right”), a company with registration number 09394033, and with registered address at Ganwells Cottage, Bentley, Farnham, England, GU10 5NE (“we”, “us” or “our”). We are a specialist esports and gaming communications agency. Where we decide the means or purpose of processing your personal data, we are the “controller.”
What’s this notice about?	This notice explains how we process personal data, as a controller, in relation to (a) individuals who visit our website: https://swiperight.gg/ (“Website Visitors”); (b) job applicants; (c) prospective clients and business contacts; and (d) clients and their personnel. “Data Subjects”, “you” or “your” shall refer to such individuals collectively. We update this notice from time to time, so you should check back in on a regular basis. Where appropriate, we will actively notify you.
What are your rights?	You have the following rights, although these rights may be limited in some circumstances: ● Ask us to send a copy of your personal data to you or someone else ● Ask us to restrict, stop processing, or delete your personal data ● Complain about our processing of your personal data ● Object to our processing of your personal data ● Object to use of your personal data for direct marketing purposes ● Ask us to correct inaccuracies in your personal data
How do you contact us?	If you have any questions concerning this notice, including how you can exercise your rights, please contact us at: contact@swiperight.gg If we can’t resolve your issue, you can contact the relevant regulator or supervisory authority in your country. For example, if you are based in the UK, you can get in touch with the Information Commissioner’s Office: https://ico.org.uk/concerns.

2. PERSONAL DATA AND HOW WE USE IT

Contact Information and Communications

What information are we using? – Name, email address, and any information contained in communications. For example, as part of enquiries, complaints, questions, the client relationship or feedback sent to us via our website or otherwise.

Why are we using this information? – We process this information (i) to review and respond to enquiries, complaints or questions relating to our business; (ii) to conduct business development; and (iii) to provide our services.

How are we lawfully able to use this information? – We process this personal data in order to pursue our legitimate interests, being to promote the success of our business, maintaining client and prospective client relationships, and providing responsive customer support. Alternatively, processing may be necessary for the performance of a contract to which you are a party, or in order to take steps at your request prior to entering into a contract.

Job Applications

What information are we using? – We may process the following data when receiving job applications or similar materials to determine whether to shortlist or interview candidates: your name and contact details; CV or résumé; employment history; educational background; professional qualifications, skills and experience; interview notes and assessment results; salary expectations; references (where provided); right-to-work, immigration or visa information; correspondence relating to your application; and any other information that you choose to include in your application or that is provided by a recruiter acting on your behalf.

Why are we using this information? – To assess your suitability for current or future employment opportunities, manage and administer the recruitment process, communicate with you and any recruiter acting on your behalf, arrange and conduct interviews and assessments, verify information provided in your application, consider any visa or right-to-work requirements, maintain records relating to recruitment activities, and comply with applicable legal and regulatory obligations.

How are we lawfully able to use this information? – To pursue our legitimate interests in deciding whether to progress a job application and in communicating with you or a recruiter about the process. We may also process this information to comply with legal or regulatory requirements for example to understand and apply visa or right-to-work requirements.

3. STORAGE, TRANSFERS AND DISCLOSURE

Storage & Transfers	We are based in the United Kingdom, regularly collaborate with an international network of partners and may from time-to-time use subcontractors based in other countries. Where we transfer personal data internationally, we implement certain contractual measures in order to safeguard such transfers, where required by applicable data protection laws to do so. For more information, please contact us using the contact details at the start of this notice.
Disclosure	Other than as set out above, we may disclose your personal data: • Where required by law, government, competent authorities or the courts or to establish, exercise or defend our legal rights, and for the purposes of preventing crime and fraud. Legal basis: our legal basis for this processing is likely to be: compliance with legal obligation or legitimate interests in: (i) obtaining advice in relation to legal and similar proceedings; (ii) communicating with relevant third parties in relation to legal and similar proceedings; and/or (iii) protecting and defending ourselves from legal and similar proceedings. • With members of our corporate group, suppliers and subcontractors (incl. for our IT infrastructure), as necessary for the purposes (and on the legal basis) set out in this notice. • If involved in an investment, merger, acquisition, or sale of our organisation or assets, personal data we hold may be shared on the basis of the legitimate interests of us, our shareholders, customers and other parties to a transaction, unless those interests are outweighed by prejudicial impacts upon you. Legal basis: our legal basis for this processing is likely to be: our legitimate interests pursued would typically include our interest (and that of our shareholders) in negotiating and concluding the relevant transaction, and our interest (and that of our users) in financing the business and ensuring the development and continuity of our products and services.